



The International Wine Challenge Presents

# THE OCTAVIAN VAULTS LIBRARY COLLECTION



# INTRODUCTION

## THE OCTAVIAN VAULTS LIBRARY COLLECTION - INTERNATIONAL WINE CHALLENGE

The International Wine Challenge is acknowledged as the most influential blind tasting in the world. The Octavian Vaults Library Collection is a natural extension of this as it follows the same rigorous judging principles. The aim of the Library Collection is to demonstrate the merits of premium wines and their cellaring potential.

Each year the tasting focuses on 10 year old and 5 year old wines. The 2009 tasting will review the 1999 and 2004 vintages.

The Octavian Vaults Library Collection provides a fantastic and unique opportunity to reach new customers and educate them in the benefits of trading up.



Providing the world's finest wine cellarage, Octavian Vaults are the perfect partner for Library Collection. Octavian Vaults Corsham Cellars is located 100 feet below the hills of Wiltshire, UK, encased in solid Bath stone. Its location gives the cellars a naturally balanced environment for the storage of fine wine. Perfect temperature is a constant, and humidity is controlled at the optimum level. It is also a facility where natural light is totally eliminated, where vibration is non-existent and fresh air quality is maintained at all times. There is no better place to store fine wine.

## HOW TO ENTER - STEP-BY-STEP

### Step 1

Please complete your entry forms and send them to the Octavian Vaults Library Collection by June 24th, 2009.

Octavian Vaults Library Collection  
C/o International Wine Challenge  
Broadfield Park  
Crawley, West Sussex  
RH11 9RT

### Step 2

Deliver 2 samples of each wine to Sensible Wine Services by June 24th, 2009. Please use the delivery label on page 8.

Octavian Vaults Library Collection  
Sensible Wine Services Ltd  
Turnden,  
Hartley Road,  
Cranbrook,  
Kent,  
TN17 3QX,  
U.K.  
Tel. +44 (0)1622 832640

### Step 3

Pay for entry by credit card or by enclosing a cheque with the details completed in your entry kit. You may request an invoice and make payment upon receiving it in the post.

## DATES FOR 2009

**Entries:** Deadline for entries is June 24th, 2009

**Samples:** Samples must arrive no later than June 24th, 2009

**Judging:** July 7th, 2009

**Announcements:** September 2009



# WHY ENTER THE OCTAVIAN VAULTS LIBRARY COLLECTION?

## Profile

The Octavian Vaults Library Collection increases your exposure to consumers. The results will be published online and in international consumer newspapers. The competition will also be covered in the international trade press. In addition, the listings will be included in the new and improved Worlds Best Wines Guide available on Amazon.

## Endorsement

The independent panel of accredited experts brings a broad level of endorsement. The judging integrity at the Octavian Vaults Library Collection will follow the same internationally acclaimed and meticulous process as established at the International Wine Challenge. Wines will be assessed for their current drinking as well as their cellaring potential.

## Recognition

The results will be listed in the new and improved World's Best Wine Guide. The Octavian Vaults Library Collection will be recognised by consumers and throughout the wine industry. Tasting notes, with reference to cellaring potential, will give crucial direction to the consumer on the ageability of your wine. This information will be available online at [www.internationalwinechallenge.com](http://www.internationalwinechallenge.com) following the judging.

## Sales

A good score in the Octavian Vaults Library Collection allows a wine to generate positive PR and marketing. The Octavian Vaults Library Collection aims to raise the profile of the wines entered, thus enhancing the brand and creating demand. Profitability is enhanced by third-party endorsement.

## Consumer confidence

A key benefit of the Octavian Vaults Library Collection is to encourage consumers to trade up with confidence. The Library Collection will bring new customers into the category of premium wines for both immediate consumption and cellaring.

## CO-CHAIRMEN AND ADVISORY BOARD

The Octavian Vaults Library Collection is directed by our resident Chairmen including, Tim Atkin MW, Sam Harrop MW, Charles Metcalfe and Derek Smedley MW.

The competition is backed by the advisory board, a group with infallible knowledge and influence in the fine wine trade, including:

Simon Berry	-	Berry Bros & Rudd	David Elswood	-	Christie's
Gary Boom	-	Bordeaux Index	Jamie Graham	-	Fine & Rare
Sebastian Payne MW	-	The Wine Society			



Tim Atkin MW



Sam Harrop MW



Charles Metcalfe



Derek Smedley MW

*I'm totally confident it's the best place in the world to store wine. It's 100ft underground, completely dark, has a constant temperature and has good, but not too much, humidity.*

*Stephen Browett*  
DIRECTOR, FARR VINTERS



## Organiser

The organiser of the Octavian Vaults Library Collection is William Reed Business Media Ltd of Broadfield Park, Crawley, RH11 9RT

## Entry of wines

Entries to the Octavian Vaults Library Collection will be charged at £150 per wine, excluding VAT, duty and shipping.

Payment may be made by credit card, cheque or by requesting an invoice.

## Criteria for entry

- Availability of wine: the wines entered in the Octavian Vaults Library Collection do not need to be commercially available.
- All wines must be labelled with the name of the region and geographical area of origin of the wine.
- The wine must be made 100% from grapes grown in the country in which the wine is bottled, with the exception of those cases of cross-regional and intra-national blends recognised by the EU.

- **Age specifications:**

The Octavian Vaults Library Collection focuses on 5-year old and 10-year old wines. All wines submitted for the 5-year category must be from the 2004 vintage. All wines submitted for the 10-year category must be from the 1999 vintage.

## Number of bottles to submit per entry

Two bottles of each wine must be submitted for all entries that are to be judged in the Octavian Vaults Library Collection.

We require two bottles per entry allowing one spare bottle for an out of condition sample.

## Scoring system

All wines will be judged on the 100-point scoring system.



# OCTAVIAN VAULTS: LIBRARY COLLECTION 2009

## ENTRY FORM

- i. Entry details must be completed in black ink and BLOCK CAPITALS. All details will be reproduced for results. William Reed takes no responsibility for corrections of errors or illegible text made by the entrant.
- ii. Complete the Entry Form together WITH ACCENTS.
- iii. Forms are to arrive by June 24th, 2009. All entries must be sent by completing the Entry Form and
- iv. Incomplete entry forms will not be accepted. Proof that entries have been posted or submitted will not be deemed as proof of delivery.
- sending it by prepaid post to:  
 Octavian Vaults Library Collection  
 c/o International Wine Challenge  
 Broadfield Park,  
 Crawley,  
 West Sussex RH11 9RT UK

PLEASE PRINT THIS ENTRY FORM FOR EACH WINE YOU ENTER

Entry:	of	Wines Entered
Name of Company entering the Wine:		

Winery Details	
1. Wine Name / Brand (as it appears on the label):	
2. Vintage: <i>Only wines from 1999 &amp; 2004. Refer to Criteria for entry.</i>	
3. Wine Producer Name:	
Email:	
Tel:	Fax:
4. Country:	
5. Region:	6. Sub-region:
7. Wine colour, tick relevant box: Red <input type="checkbox"/> White <input type="checkbox"/> Rose <input type="checkbox"/>	
8. Wine style, tick relevant box: Still <input type="checkbox"/> Sparkling <input type="checkbox"/> Fortified <input type="checkbox"/> Botrytis <input type="checkbox"/> Sweet <input type="checkbox"/>	
9. Residual sugar level in grams per litre:	
10. Oak treatment, tick relevant box: Oaked <input type="checkbox"/> Lightly Oaked <input type="checkbox"/> Unoaked <input type="checkbox"/>	
11. Principal three grapes (including percentages):	

Technical/Commercial Details
12. Official quality status: AOC / DOC / DOCG / IGT / VDP etc:
13. Alcohol level:
14. UK Importer:

Packaging
15. Bottle size, tick relevant box: 150cl <input type="checkbox"/> 75cl <input type="checkbox"/> 50cl <input type="checkbox"/> 37.5cl <input type="checkbox"/> other please specify:



## Results

Results will be published in the World's Best Wines Guide 2010, Harpers Wine & Spirit and online at: [www.internationalwinechallenge.com](http://www.internationalwinechallenge.com)

## Contact details

Octavian Vaults Library Collection  
c/o International Wine Challenge  
Broadfield Park  
Crawley, West Sussex  
RH11 9RT

Tel: +44 (0) 1293 867 648/647  
Fax: +44 (0) 1293 867 606  
Email: [iwc@william-reed.co.uk](mailto:iwc@william-reed.co.uk)

Samples are not to be sent to this address, please refer to "Step 2" on page 2.

## The payment of duty

The Commissioners of HMR&C require evidence of payment of duty and VAT as enshrined in The Alcoholic Liquor Duties Act 1979 and enforced by The Customs & Excise Management Act 1979. Procedures to achieve this are stipulated in the Customs Tariff and Public Notices covering alcoholic products. It is an offence to avoid the payment of these taxes on samples. Further guidance may be obtained from the HMR&C National Advice Service – telephone 08450 190 000.

## Use of the Octavian Vaults Library Collection logo

Any award winner may publicise its award provided the year in which it was won is stated. The winner will be granted a non-exclusive non-transferable license to use the awards logo in connection with the award for 3 years.

## Sending your entry forms

Forms are to arrive by June 24th 2009. All entries must be sent by completing the Entry Form and sending it by prepaid post to the Octavian Vaults Library Collection at the address specified in "Contact details". Incomplete entry forms will not be accepted. Proof that entries have been posted or submitted will not be deemed as proof of delivery.



# DELIVERY LABELS AND INSTRUCTIONS

## Dispatching your wines

VERY IMPORTANT INFORMATION – PLEASE READ CAREFULLY

No wine will be accepted at the William Reed Business Media offices, Crawley, West Sussex.

Late arrivals will not be accepted and neither credits nor refunds will be issued if the forms or wines fail to arrive on time.

BOXES MUST BE LABELLED WITH OCTAVIAN VAULTS LIBRARY COLLECTION 2009

Deliver To: Octavian Vaults Library Collection  
Sensible Wine Services Ltd  
Turnden,  
Hartley Road,  
Cranbrook,  
Kent,  
TN17 3QX,  
U.K.

Company: \_\_\_\_\_

No. of bottles: \_\_\_\_\_ Wine Name: \_\_\_\_\_

No. of bottles: \_\_\_\_\_ Wine Name: \_\_\_\_\_

No. of bottles: \_\_\_\_\_ Wine Name: \_\_\_\_\_

No. of bottles: \_\_\_\_\_ Wine Name: \_\_\_\_\_

No. of bottles: \_\_\_\_\_ Wine Name: \_\_\_\_\_

No. of bottles: \_\_\_\_\_ Wine Name: \_\_\_\_\_

Box No.: \_\_\_\_\_ of \_\_\_\_\_ Packages.

The Octavian Vaults Library Collection is organised by

**William Reed**   
BUSINESS MEDIA

In  
association  
with

SINCE 1954  
  
**OCTAVIAN VAULTS™**  
FINE WINE CELLARAGE

Broadfield Park, Crawley, West  
Sussex, RH11 9RT  
Tel: +44 (0) 1293 867 648  
Fax: +44 (0) 1293 867 606  
E-mail: [iwc@william-reed.co.uk](mailto:iwc@william-reed.co.uk)

Corsham Cellars, Eastlays, Gastard,  
Corsham, Wiltshire, SN13 9PP  
Tel: +44 (0) 1225 818714  
Fax: +44 (0) 1225 811369  
E-mail: [care@octavianvaults.co.uk](mailto:care@octavianvaults.co.uk)  
Web: [www.octavianvaults.co.uk](http://www.octavianvaults.co.uk)

**[www.internationalwinechallenge.com](http://www.internationalwinechallenge.com)**